

Softness to continue

Duell released a profit warning ahead of the FY 2023 earnings which will be published 9^{th} of October. The preliminary FY 2023 figures were clearly lower than we had anticipated. We downgrade our rating to HOLD (BUY) and TP to EUR 0.9 (1.4).

Preliminary FY 2023 figures short of our estimates

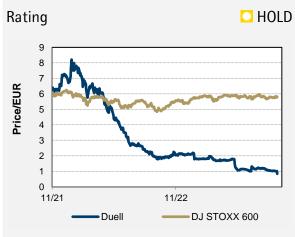
In connection with the profit warning, Duell provided preliminary financial information regarding FY 2023 figures. Duell now expects net sales to be approximately EUR 118 million (EUR 124m FY 2022, EUR 125m Evli est.) and adjusted EBITA to be approximately EUR 4.5m (EUR 8.7m FY 2022, EUR 7.4m Evli est.). The preliminary figures imply net sales of roughly EUR 29m (-16% y/y) and adjusted EBITA of roughly EUR 0.1m during Q4.

Market pressure expected to persist

For FY 2023, our estimates now align with the preliminary figures provided by the company for revenue and adj. EBITA. We previously estimated revenue growth of 4.1% y/y for Q4 2023 driven by inorganic growth while we estimated that the organic sales continue to decline. With the implied net sales of EUR 29m in Q4, the company's net sales declined roughly 16% y/y. Adj. EBITA was also clearly lower than our estimate. Our interpretation is that the weak net sales and profitability were driven by lower-than-expected volumes, FX related losses and discount sales. In addition to the preliminary figures, Duell also commented that it has been able to reduce inventory levels as planned which lowers the net debt. We now estimate that the market pressure is likely to continue as we see no signs of fast recovery in the consumer confidence across the operating regions. In addition, Duell's customers have indicated that the conservative approach to inventory management is likely to continue. In addition to FY 2023, we have revised our estimates for coming years as we see the softness likely to continue especially during FY 2024.

HOLD (BUY) with a TP of EUR 0.9 (1.4)

With the substantial downward revisions to our estimates, we downgrade our rating to HOLD (BUY) and TP to EUR 0.9 (1.4). The beforementioned headwinds are likely to continue to affect Duell's performance. On the other hand, the decrease in inventory levels eases short-term balance sheet pressure.



Share price, EUR (Last trading day's closing price)	0.84
Target price, EUR	0.9
Latest change in recommendation	20-Sep-23
Latest report on company Research paid by issuer:	13-Jul-23 YES
No. of shares outstanding, '000's	30,545
No. of shares fully diluted, '000's	30,545
Market cap, EURm	26
Free float, %	
Exchange rate EUR	1.000
Reuters code	DUELL.HE
Bloomberg code	DUELL FH
Average daily volume, EURm	0.1
Next interim report	09-0ct-23
Web site	https://investors.duell.eu/
Analyst	Atte Jortikka
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■ BUY □ HOLD ■ SELL

KEY FIGU	IRES									
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E (x)	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR
2021	76.8	7.3	9.5%	-17.5	0.00	0.0	0.5	5.3	0.0	0.00
2022	124.0	4.9	4.0%	-25.2	0.08	0.0	0.4	9.1	0.0	0.00
2023E	118.0	1.5	1.3%	-2.2	-0.09	-14.4	0.5	42.4	-8.6	0.00
2024E	120.3	4.2	3.5%	0.7	0.02	40.1	0.5	15.0	2.6	0.00
2025E	125.8	5.7	4.6%	0.4	0.06	13.7	0.5	10.9	1.4	0.02
Market car	o, EURm		26 G	earing 2023E,	0/0		100.3 CAGR	EPS 2022-2	5, %	-6.7
Net debt 2	023E, EURm		38 P	rice/book 2023	BE .		0.7 CAGR	sales 2022-	25, %	0.5
Enterprise	value, EURm		64 D	ividend yield 2	2023E, %		0.0 ROE 2	023E, %		-7.5
Total asset	s 2023E, EURn	n	93 Ta	ax rate 2023E,	0/0		-11.3 ROCE	2023E, %		1.9
	2023E, EURm ortant disclosure	s can be found		Equity ratio 2023E, % 40.9 PEG, P/E 23/CAGR pages of this report.						0.0

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DUELL

Consumer Discretionary Distribution/Finland, September 21, 2023 Preview

Q4 performance a letdown after a promising Q3

Duell's Q3 2023 can be considered solid when taking into account the prevailing market environment. The company's net sales increased 7.4% y/y driven by inorganic growth, as the organic revenue continued to decline (-10.3% y/y in Q3). In term of profitability, the company was able to improve adjusted EBITA margin to 10.1% (8.6% in Q3 2022). Additionally, the net working capital improved as a result of decrease in inventory levels. With the improving performance, we estimated that while the company's organic growth is expected to continue to decline, especially the TranAm acquisition will continue to drive the inorganic net sales growth in Q4. Our estimate for Q4 2023 revenue was clearly too optimistic as according to the company's preliminary figures, revenue in Q4 came in at EUR 29m (EUR 36m Evli est.). With the lower-than-expected volumes, the company's adj. EBITA was roughly EUR 0.1m (EUR 3.0m Evli est.) in Q4 2023. The reason for weak results for Q4 were lower than expected demand and exchange rate fluctuations. In addition, we see that the inventory reduction measures have likely resulted in gross margin pressure.

Weakness likely to persist

We have updated the FY 2023 preliminary figures to our estimates, in addition, we have revised our estimates downwards for the coming years. We see that the current low consumer confidence coupled with conservative inventory management approach of Duell's clients will likely result in continued weakness especially in FY 2024. For FY 2024, we revise our revenue estimate to EUR 120.3m (prev. EUR 134.5m), growing 1.9% y/y. With the expected weak volumes, continued supply chain pressure and weak consumer sentiment, we estimate EBITA of EUR 6.2m (prev. EUR 9.0m) with EBITA margin of 5.2% (prev. 6.7%). While the company may enhance its margin further through the ongoing margin improvement program and cost structure optimization, we will await tangible evidence of the efforts for now.

HOLD (BUY) with a TP of EUR 0.9 (1.4)

With the updated estimates, the adj. EV/EBITA (adjusted for NRIs and goodwill amortization) for FY 2023 is at 14.2x, the adj. P/E is negative as we expect negative adj. EPS for the year. For FY 2024, the adj. EV/EBIT is at 10.1x and adj. P/E at 9.7x which are roughly in line with the European peer companies yet approximately 30-35% lower than the multiples for the North American peer group. As mentioned in our company report, we believe the discount compared to the North American peer companies is well-founded due to size, margin level and cash flow generation differences. As the consumer sentiment is likely to stay weak and the visibility for the turnaround is increasingly gloomy, we downgrade our rating to HOLD (BUY) and TP to EUR 0.9 (1.4).

Table 1: Valuation summary

Valuation	EUR per share
24E Adj. P/E*	0.8
24E Adj. EV/EBIT*	0.8
DCF	1.2

Prem./disc. to current share price 7%

Source: Evli Research

^{*} Adjusted for items affecting comparability and goodwill depreciation

Table 2: Estimate summary

	Q1/'22	02/'22	Q3/'22	Q4/'22	2022	Q1/'23	02/'23	Q3/'23	Q4/'23E	2023E	2024E	2025E
Total Net sales	27.2	27.1	35.1	34.6	124.0	25.7	25.5	37.7	29.0	118.0	120.3	125.8
y/y %	73.0%	57.4%	43.5%	79.6%	61.5%	-5.4%	-5.7%	7.4%	-16.2%	-4.8%	1.9%	4.5%
EBITA	(0.2)	2.1	3.0	1.8	6.7	(0.6)	0.9	3.2	0.1	3.7	6.2	7.7
EBITA %	-0.7%	7.6%	8.6%	5.1%	5.4%	-2.2%	3.4%	8.6%	0.5%	3.1%	5.2%	6.2%
EBIT	(0.6)	1.6	2.6	1.3	4.9	(1.1)	0.4	2.6	(0.4)	1.5	4.2	5.7
EBIT %	-2.2%	6.1%	7.3%	3.7%	4.0%	-4.1%	1.5%	6.8%	-1.2%	1.3%	3.5%	4.6%
Items affecting comparability	(2.1)	(0.0)	(0.0)	-	(2.1)	(0.1)	(0.1)	(0.6)	-	(8.0)	-	-
Adj. EBITA	1.9	2.1	3.0	1.8	8.7	(0.4)	1.0	3.8	0.1	4.5	6.2	7.7
Adj. EBITA %	6.8%	7.7%	8.6%	5.1%	7.0%	-1.7%	3.8%	10.1%	0.5%	3.8%	5.2%	6.2%
Adj. EBIT	1.5	1.7	2.6	1.3	7.0	(0.9)	0.5	3.1	(0.4)	2.3	4.2	5.7
Adj. EBIT %	5.4%	6.2%	7.3%	3.7%	5.6%	-3.6%	1.9%	8.3%	-1.2%	2.0%	3.5%	4.6%
Adj. EPS	0.03	0.07	0.09	0.05	0.23	(0.04)	(0.02)	0.06	(0.03)	(0.03)	0.09	0.13

Source: Duell, Evli Research

Table 3: Estimate changes

	20)23]	20		
Estimate changes	Old	New	Change %	Old	New	Change %
Net sales	125.0	118.0	-5.6%	134.5	120.3	-10.5%
sales growth %	0.8%	-4.8%		7.6%	1.9%	
Adj. EB ITA	7.4	4.5	-38.8%	9.0	6.2	-30.8%
Adj. EBITA margin	5.9%	3.8%		6.7%	5.2%	
EBIT	4.4	1.5	-65.5%	7.0	4.2	-39.6%
EBIT margin	3.5%	1.3%		5.2%	3.5%	
Adj. EPS	0.06	-0.03	-148.6%	0.15	0.09	-42.4%

Source: Duell, Evli Research

Table 4: Peer group overview

Peer group Europe	Market capitalization	E	V/EBITD	4		EV/EBIT			P/E			EV/Sales	
	mEUR	23	24	25	23	24	25	23	24	25	23	24	25
Relais Group	212	8.1x	7.3x	6.9x	13.8x	11.8x	10.4x	15.5x	11.5x	10.1x	1.3x	1.2x	1.1x
Pierce Group	44	10.9x	5.0x	3.4x		14.4x	6.7x	56.9x	15.4x	8.0x	0.3x	0.2x	0.2x
Auto Partner SA	630				10.7x	8.9x	8.2x				0.9x	0.8x	0.7x
Delticom	37	8.0x	7.3x	6.8x	22.1x	19.5x	16.5x	13.6x	10.1x	8.5x	0.2x	0.2x	0.2x
Halfords Group	501	4.2x	3.9x	3.6x	12.1x	10.1x	8.6x	11.1x	8.9x	7.5x	0.5x	0.4x	0.4x
Inter Cars	1759	7.6x	7.2x	6.7x	8.6x	8.1x	7.5x	9.4x	8.7x	7.8x	0.6x	0.5x	0.5x
MEKO	456	5.7x	5.4x	5.3x	9.9x	9.2x	8.9x	9.2x	7.9x	7.4x	0.7x	0.6x	0.6x
Peer group average	472	7.4x	6.0x	5.4x	12.9x	11.7x	9.5x	19.3x	10.4x	8.2x	0.6x	0.6x	0.5x
Peer group median	334	7.8x	6.3x	6.0x	11.4x	10.1x	8.6x	12.4x	9.5x	7.9x	0.6x	0.5x	0.5x
Duell (Evli est.)*	26	11.8x	9.0x	7.3x	14.2x	10.1x	8.1x	-30.6x	9.7x	6.6x	0.5x	0.5x	0.4x
Duell prem./disc. to peer median		50.9%	42.6%	23.0%	24.5%	0.8%	-6.3%	neg.	2.4%	-16.1%	-14.3%	-12.1%	-10.7%

Source FactSet, Evli Research

^{*} Adjusted for items affecting comparability and goodwill depreciation

Peer group North America	Market capitalization	I	EV/EBITD	4		EV/EBIT			P/E			EV/Sales	
	mEUR	23	24	25	23	24	25	23	24	25	23	24	25
Advance Auto Parts	3335	9.6x	9.0x	8.3x	15.9x	14.2x	13.2x	12.7x	10.9x	9.2x	0.7x	0.6x	0.6x
AutoZone	43755	13.9x	13.4x	12.7x	15.8x	15.3x	14.4x	17.4x	16.0x	14.5x	3.2x	3.1x	2.9x
LKQ	12575	9.5x	8.7x	8.4x	11.0x	10.0x	9.9x	12.7x	11.4x	10.6x	1.2x	1.2x	1.2x
Genuine Parts	19555	11.3x	10.5x	9.3x	14.0x	13.0x	11.2x	16.2x	14.9x	13.4x	1.1x	1.0x	1.0x
O'Reilly Automotive	53169	18.6x	17.3x	16.5x	21.0x	19.7x	18.6x	25.0x	22.4x	20.3x	4.2x	4.0x	3.8x
CarParts.com	224	9.6x	7.3x	4.9x			27.4x			35.1x	0.3x	0.3x	0.2x
LKQ	12575	9.5x	8.7x	8.4x	11.0x	10.0x	9.9x	12.7x	11.4x	10.6x	1.2x	1.2x	-0.5x
Peer group average	20741	12.1x	11.0x	10.0x	15.6x	14.4x	15.8x	16.8x	15.1x	17.2x	1.8x	1.7x	1.6x
Peer group median	12575	10.5x	9.8x	8.9x	15.8x	14.2x	13.8x	16.2x	14.9x	14.0x	1.2x	1.1x	1.1x
Duell (Evli est.)*	26	11.8x	9.0x	7.3x	14.2x	10.1x	8.1x	-30.6x	9.7x	6.6x	0.5x	0.5x	0.4x
uell nrem /disc to neer median	<u> </u>	12696	-8.096	- 17 206	- 10 69h	- 28 596	-41 29h	nea	- 34 89h	-5269h	-56 596	-57 396	- 59 09

Source FactSet, Evli Research

Source: Duell, Evli Research

^{*} Adjusted for items affecting comparability and goodwill depreciation

EVLI EQUITY RESEARCH DUELL

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VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	
Current share price	0.84 PV of Free Cash Flow	35 Long-term growth, %	1.5 Risk-free interest rate, %	2.50
DCF share value	1.24 PV of Horizon value	48 WACC, %	9.0 Market risk premium, %	6.5
Share price potential, %	48.1 Unconsolidated equity	O Spread, %	0.5 Debt risk premium, %	4.5
Maximum value	1.5 Marketable securities	4 Minimum WACC, %	8.5 Equity beta coefficient	1.20
Minimum value	1.1 Debt - dividend	-49 Maximum WACC, %	9.5 Target debt ratio, %	40
Horizon value, %	57.9 Value of stock	38 Nr of shares, Mn	30.5 Effective tax rate, %	20

DCF valuation, EURm	2022	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E	2032E	Horizon
Net sales	124	118	120	126	131	134	136	139	141	143	145	147
Sales growth, %	61.5	-4.8	1.9	4.5	4.3	2.5	1.5	1.5	1.5	1.5	1.5	1.5
Operating income (EBIT)	5	2	4	6	7	8	9	9	9	9	9	10
Operating income margin, %	4.0	1.3	3.5	4.6	5.5	6.0	6.5	6.5	6.5	6.5	6.5	6.5
+ Depreciation+amort.	2	3	2	2	3	3	3	3	3	3	3	
EBITDA	7	4	6	8	10	11	12	12	12	12	12	
- Paid taxes	-1	0	-1	-2	-2	-2	-2	-2	-2	-2	-2	
- Change in NWC	-24	4	-1	-3	-3	-2	-1	-1	-1	-1	-1	
NWC / Sales, %	46.7	45.4	45.5	45.9	46.2	46.3	46.4	46.6	46.7	46.8	46.8	
+ Change in other liabs	0	0	0	0	0	0	0	0	0	0	0	
- Operative CAPEX	-6	-7	-1	-1	-1	-1	-1	-1	-1	-1	-1	
opCAPEX / Sales, %	4.5	5.8	0.9	0.8	0.8	0.8	0.7	0.7	0.7	0.7	0.7	
- Acquisitions	0	0	0	0	0	0	0	0	0	0	0	
+ Divestments	0	0	0	0	0	0	0	0	0	0	0	
- Other items	0	0	0	0	0	0	0	0	0	0	0	
= FCFF	-24	2	3	3	4	6	7	8	8	8	8	107
= Discounted FCFF		2	3	2	3	4	5	4	4	4	4	48
	-		•		•		•	•		•	•	
= DFCF min WACC		2	3	2	3	4	5	4	4	4	4	53
= DFCF max WACC		2	3	2	3	4	5	4	4	4	3	43

EVLI EQUITY RESEARCH DUELL

Consumer Discretionary Distribution/Finland, September 21, 2023 Preview

INTERIM FIGURES

EVLI ESTIMATES, EURm	2022Q1	2022Q2	2022Q3	2022Q4	2022	2023Q1	2023Q2	2023Q3	2023Q4E	2023E	2024E	2025E
Net sales	27.1	27.1	35.1	34.6	124.0	25.8	25.5	37.7	29.0	118.0	120.3	125.8
EBITDA	0.0	2.2	3.2	2.0	7.4	0.0	0.7	3.3	0.3	4.3	6.5	8.2
EBITDA margin (%)	-0.1	8.2	9.1	5.7	6.0	0.0	2.8	8.6	1.2	3.7	5.4	6.5
EBIT	-0.6	1.7	2.6	1.3	4.9	-0.7	0.0	2.6	-0.4	1.5	4.2	5.7
EBIT margin (%)	-2.2	6.1	7.3	3.7	4.0	-2.7	0.0	6.8	-1.2	1.3	3.5	4.6
Net financial items	0.0	-1.1	1.1	-1.9	-1.9	-0.5	-0.5	-1.8	-1.2	-4.0	-2.9	-2.9
Pre-tax profit	-0.6	0.5	3.7	-0.6	3.0	-1.2	-0.5	0.8	-1.6	-2.5	1.3	2.8
Tax	0.0	-0.6	0.6	-1.1	-1.1	0.0	0.0	-0.2	0.2	-0.1	-0.7	-1.0
Tax rate (%)	0.0	58.4	-13.8	-788.9	22.5	-4.6	-137.5	12.0	14.8	-11.3	20.0	20.0
Net profit	-0.6	0.0	4.2	-1.7	1.9	-1.3	-0.6	0.6	-1.4	-2.6	0.6	1.9
EPS	-0.02	0.00	0.17	-0.07	0.08	-0.04	-0.02	0.02	-0.05	-0.09	0.02	0.06
EPS adjusted (diluted no. of shares)	-0.02	0.00	0.17	-0.07	0.08	-0.04	-0.01	0.04	-0.05	-0.06	0.02	0.06
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02
SALES, EURm												
Nordics	16.4	17.8	22.1	20.1	76.4	16.0	16.3	21.9	15.9	70.1	71.0	72.8
Europe	10.7	9.3	13.0	14.6	47.6	9.7	9.2	15.8	13.1	47.9	49.3	53.0
Total	27.1	27.1	35.1	34.6	124.0	25.8	25.5	37.7	29.0	118.0	120.3	125.8
SALES GROWTH, Y/Y %										*		
Nordics	24.0	19.8	11.4	30.7	20.7	-2.5	-8.3	-1.1	-20.6	-8.2	1.3	2.5
Europe	323.3	292.2	185.6	263.3	253.4	-9.1	-1.0	21.5	-10.0	0.6	2.9	7.5
Total	72.1	57.4	43.9	78.8	61.5	-5.1	-5.8	7.3	-16.2	-4.8	1.9	4.5
EBIT, EURm												
Group	-0.6	1.7	2.6	1.3	4.9	-0.7	0.0	2.6	-0.4	1.5	4.2	5.7
Total	-0.6	1.7	2.6	1.3	4.9	-0.7	0.0	2.6	-0.4	1.5	4.2	5.7
EBIT margin, %												
Total	-2.2	6.1	7.3	3.7	4.0	-2.7	0.0	6.8	-1.2	1.3	3.5	4.6

EVLI EQUITY RESEARCH DUELL

Consumer Discretionary Distribution/Finland, September 21, 2023 Preview

INCOME STATEMENT, EURm	2018	2019	2020	2021	2022	2023E	2024E	2025E
Sales	0.0	0.0	0.0	76.8	124.0	118.0	120.3	125.8
Sales growth (%)	0.0	0.0	0.0	0.0	61.5	-4.8	1.9	4.5
EBITDA	0.0	0.0	0.0	8.3	7.4	4.3	6.5	8.2
EBITDA margin (%)	0.0	0.0	0.0	10.8	6.0	3.7	5.4	6.5
Depreciation	0.0	0.0	0.0	-1.0	-0.7	-0.8	-0.3	-0.5
EBITA	0.0	0.0	0.0	7.3	6.7	3.5	6.2	7.7
Goodwill amortization / writedown	0.0	0.0	0.0	0.0	-1.7	-2.0	-2.0	-2.0
EBIT	0.0	0.0	0.0	7.3	4.9	1.5	4.2	5.7
EBIT margin (%)	0.0	0.0	0.0	9.5	4.0	1.3	3.5	4.6
Reported EBIT	0.0	0.0	0.0	7.3	4.9	1.5	4.2	5.7
EBIT margin (reported) (%)	0.0	0.0	0.0	9.5	4.0	1.3	3.5	4.6
Net financials	0.0	0.0	0.0	-2.7	-1.9	-4.0	-2.9	-2.9
Pre-tax profit	0.0	0.0	0.0	4.6	3.0	-2.5	1.3	2.8
Taxes	0.0	0.0	0.0	-1.2	-1.1	-0.1	-0.7	-1.0
Minority shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net profit	0.0	0.0	0.0	3.3	1.9	-2.6	0.6	1.9
Cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Non-cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BALANCE SHEET, EURm								
Assets								
Fixed assets	0	0	1	2	2	2	3	4
Goodwill	0	0	0	14	16	20	18	16
Right of use assets	0	0	0	0	0	0	0	0
Inventory	0	0	29	35	48	42	43	45
Receivables	0	0	16	16	25	24	24	25
Liquid funds	0	0	3	3	4	4	4	4
Total assets	0	0	48	69	95	93	93	95
Liabilities								
Shareholder's equity	0	0	11	11	32	38	39	40
Minority interest	0	0	0	0	0	0	0	0
Convertibles	0	0	0	0	0	0	0	0
Lease liabilities	0	0	0	0	0	0	0	0
Deferred taxes	0	0	0	0	0	0	0	0
Interest bearing debt	0	0	41	41	49	42	41	41
Non-interest bearing current liabilities	0	0	0	0	0	0	0	0
Other interest-free debt	0	0	17	17	15	13	13	13
Total liabilities	0	0	69	69	95	93	93	95
CASH FLOW, EURm								
+ EBITDA	0	0	0	8	7	4	6	8
- Net financial items	0	0	0	-3	-2	-4	-3	-3
- Taxes	0	0	0	-1	-1	0	-1	-1
- Increase in Net Working Capital	0	0	-28	-6	-24	4	-1	-3
+/- Other	0	0	Ō	0	0	0	0	0
= Cash flow from operations	0	0	-28	-2	-20	5	2	1
- Capex	0	0	-1	-16	-6	-7	-1	-1
- Acquisitions	0	0	0	0	0	0	0	0
+ Divestments	0	0	0	0	0	0	0	0
= Free cash flow	0	0	-29	-17	-25	-2	1	0
+/- New issues/buybacks	0	0	11	-3	19	9	0	0
- Paid dividend	0	0	0	0	0	0	0	0
+/- Other	0	0	21	21	7	-7	-1	0
Change in cash	0	0	3	0	1	0	0	0

EVLI EQUITY RESEARCH DUELL

Consumer Discretionary Distribution/Finland, September 21, 2023 Preview

KEY FIGURES	2019	2020	2021	2022	2023E	2024E	2025E
M-cap	0	0	0	0	26	26	26
Net debt (excl. convertibles)	0	39	39	45	38	37	37
Enterprise value	0	39	39	45	64	63	63
Sales	0	0	77	124	118	120	126
EBITDA	0	0	8	7	4	6	8
EBIT	0	0	7	5	2	4	6
Pre-tax	0	0	5	3	-3	1	3
Earnings	0	0	3	2	-3	1	2
Equity book value (excl. minorities)	0	11	11	32	38	39	40
Valuation multiples							
EV/sales	0.0	0.0	0.5	0.4	0.5	0.5	0.5
EV/EBITDA	0.0	0.0	4.6	6.0	14.7	9.7	7.7
EV/EBITA	0.0	0.0	5.3	6.7	18.2	10.1	8.1
EV/EBIT	0.0	0.0	5.3	9.1	42.4	15.0	10.9
EV/OCF	0.0	-1.4	-24.9	-2.3	13.7	37.1	44.2
EV/FCFF	0.0	-1.4	-2.5	-1.9	27.8	21.0	23.4
P/FCFE	0.0	0.0	0.0	0.0	-11.6	38.0	70.6
P/E	0.0	0.0	0.0	0.0	-14.4	40.1	13.7
P/B	0.0	0.0	0.0	0.0	0.7	0.7	0.6
Target EV/EBITDA	0.0	0.0	0.0	0.0	15.2	10.0	7.9
Target EV/EBITDA Target EV/EBIT	0.0	0.0	0.0	0.0	43.6	15.4	11.3
Target EV/FCF	0.0	0.0	0.0	0.0	-29.7	96.0	11.3 177.5
Target P/B	0.0	0.0	0.0		-29.7 0.7	96.U 0.7	0.7
<i>y</i> .	0.0	0.0		0.0 0.0			
Target P/E	0.0	0.0	0.0	0.0	-15.4	43.0	14.6
Per share measures Number of shares	0	0	0	25.455	20.545	20 545	20.545
				25,455	30,545	30,545	30,545
Number of shares (diluted) EPS	0	0 0.00	0.00	25,455 0.08	30,545	30,545	30,545
	0.00				-0.09	0.02	0.06
Operating cash flow per share	0.00	0.00	0.00	-0.77	0.15	0.06	0.05
Free cash flow per share	0.00	0.00	0.00	-0.99	-0.07	0.02	0.01
Book value per share	0.00	0.00	0.00	1.25	1.24	1.26	1.32
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.02
Dividend payout ratio, %	0.0	0.0	0.0	0.0	0.0	0.0	30.0
Dividend yield, %	0.0	0.0	0.0	0.0	0.0	0.0	2.2
FCF yield, %	0.0	0.0	0.0	0.0	-8.6	2.6	1.4
Efficiency measures							
ROE	0.0	0.0	31.7	9.1	-7.5	1.7	4.8
ROCE	0.0 0.0	0.0 0.0	31.7 14.0	9.1 7.4	-7.5 1.9	1.7 5.3	4.8 7.1
ROCE							
ROCE Financial ratios	0.0	0.0	14.0	7.4	1.9	5.3	7.1
ROCE Financial ratios Inventories as % of sales	0.0	0.0	14.0 45.5	7.4 38.6	1.9 36.0	5.3 36.0	7.1
ROCE Financial ratios Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, %	0.0 0.0 0.0	0.0 0.0 0.0	14.0 45.5 20.8	7.4 38.6 20.1	36.0 20.2	36.0 20.2	7.1 36.0 20.0
ROCE Financial ratios Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	45.5 20.8 0.0	7.4 38.6 20.1 0.0	36.0 20.2 0.0	36.0 20.2 0.0	7.1 36.0 20.0 0.0
ROCE Financial ratios Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, %	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	45.5 20.8 0.0 44.2	7.4 38.6 20.1 0.0 46.7	36.0 20.2 0.0 45.4	36.0 20.2 0.0 45.5	7.1 36.0 20.0 0.0 45.9
ROCE Financial ratios Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, %	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	45.5 20.8 0.0 44.2 20.7	7.4 38.6 20.1 0.0 46.7 4.5	36.0 20.2 0.0 45.4 5.8	36.0 20.2 0.0 45.5 0.9	7.1 36.0 20.0 0.0 45.9 0.8
ROCE Financial ratios Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), %	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	45.5 20.8 0.0 44.2 20.7 20.7	7.4 38.6 20.1 0.0 46.7 4.5 4.5	36.0 20.2 0.0 45.4 5.8 5.8	36.0 20.2 0.0 45.5 0.9 0.9	7.1 36.0 20.0 0.0 45.9 0.8 0.8
ROCE Financial ratios Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	45.5 20.8 0.0 44.2 20.7 20.7 -1.9	7.4 38.6 20.1 0.0 46.7 4.5 4.5	1.9 36.0 20.2 0.0 45.4 5.8 5.8	36.0 20.2 0.0 45.5 0.9 0.9	7.1 36.0 20.0 0.0 45.9 0.8 0.8
ROCE Financial ratios Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA Net debt/EBITDA, book-weighted	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	45.5 20.8 0.0 44.2 20.7 20.7 -1.9 4.6	7.4 38.6 20.1 0.0 46.7 4.5 4.5 -3.2 6.0	1.9 36.0 20.2 0.0 45.4 5.8 5.8 0.5 8.8	36.0 20.2 0.0 45.5 0.9 0.9 0.5 5.8	7.1 36.0 20.0 0.0 45.9 0.8 0.8 0.3 4.5

EVLI EQUITY RESEARCH

DUELL

Consumer Discretionary Distribution/Finland, September 21, 2023 Preview

COMPANY DESCRIPTION: Duell, a Finnish distribution company, operates within the European powersports aftermarket. Founded in 1983 by Tom and Stefan Nylund, the company is headquartered in Mustasaari, Finland, and has established warehouses and sales offices throughout Europe. Its primary warehouses are situated in Mustasaari, Finland, and Tranås, Sweden, while additional warehouses are located in the Netherlands, United Kingdom, Finland (Tampere) and France. During FY 2022, 62% of Duell's sales came from the Nordics and 38% from Europe excluding Nordics. Approximately 80% of the sales were generated through the distribution of third-party products, which are designed by Duell but manufactured in Asia.

INVESTMENT CASE: Following robust market conditions in 2021 and early 2022, the European powersports aftermarket has experienced a significant deceleration during late 2022 and start of 2023. The primary factors influencing the market are the quantity of registered powersports vehicles and consumers' inclination to invest in aftermarket parts and equipment. While the demand for parts remains relatively resilient due to its necessity-driven nature, the overall market has experienced a notable slowdown in 2023. As a result of the market slowdown, Duell witnessed an 14.7% decline in organic sales during the first nine months of FY 2023. The decline in sales has led to an accumulation of the company's inventories, making inventory reduction one of the company's objective for the second half of 2023.

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Hartwall Capital Oy Ab	6,732,558	5.655	22.0%
Sponsor Capital Oy	3,094,614	2.599	10.1%
Säästöpankki Fonder	1,631,627	1.371	5.3%
Keskinäinen Työeläkevakuutusyhtiö Varma	1,403,038	1.179	4.6%
Jarkko Ämmälä	1,200,000	1.008	3.9%
Keskinäinen Eläkevakuutusyhtiö Ilmarinen	1,168,992	0.982	3.8%
Erikoissijoitusrahasto Aktia Mikro Markka	697,673	0.586	2.3%
Keskinäinen Työeläkevakuutusyhtiö Elo	640,000	0.538	2.1%
Oy 4N-Group Ab	587,863	0.494	1.9%
Dennis Nylund	470,000	0.395	1.5%
Ten largest	17,626,365	14.806	58%
Residual	12,919,109	10.852	42%
Total	30,545,474	25.658	100%

EARNINGS CALENDAR	
October 09, 2023	FY 2023 Results
January 18, 2024	Q1 report
April 04, 2024	Q2 report
July 03, 2024	Q3 report
OTHER EVENTS	

COMPANY MISCELLANEOUS

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IR: Pellervo Hämäläinen



DEFINITIONS

P/E	EPS	
Price per share Earnings per share	Profit before extraord. items and taxes– income taxes + minority interest Number of shares	
P/BV	DPS	
Price per share Shareholders' equity + taxed provisions per share	Dividend for the financial period per share	
Market cap	OCF (Operating cash flow)	
Price per share * Number of shares	EBITDA – Net financial items – Taxes – Increase in working capital – Cash NRIs ± Other adjustments	
EV (Enterprise value)	FCF (Free cash flow)	
Market cap + net debt + minority interest at market value – share of associated companies at market value	Operating cash flow – operative CAPEX – acquisitions + divestments	
EV/Sales	FCF yield, %	
Enterprise value Sales	Free cash flow Market cap	
EV/EBITDA	Operative CAPEX/sales	
Enterprise value Earnings before interest, tax, depreciation and amortization	Capital expenditure – divestments – acquisitions Sales	
EV/EBIT	Net working capital	
Enterprise value Operating profit	Current assets – current liabilities	
Net debt	Capital employed/Share	
Interest bearing debt – financial assets	Total assets – non-interest bearing debt Number of shares	
Total assets	Gearing	
Balance sheet total	<u>Net debt</u> Equity	
Div yield, %	Debt/Equity, %	
Dividend per share Price per share	Interest bearing debt Shareholders' equity + minority interest + taxed provisions	
Payout ratio, %	Equity ratio, %	
Total dividends Earnings before extraordinary items and taxes – income taxes + minority interest	Shareholders' equity + minority interest + taxed provisions Total assets – interest-free loans	
ROCE, %	CAGR, %	
Profit before extraordinary items + interest expenses+ other financial costs Balance sheet total - non-interest bearing debt (average)	Cumulative annual growth rate = Average growth per year	
ROE, %		
Profit before extraordinary items and taxes – income taxes Shareholder's equity + minority interest + taxed provisions (average)		

Important Disclosures

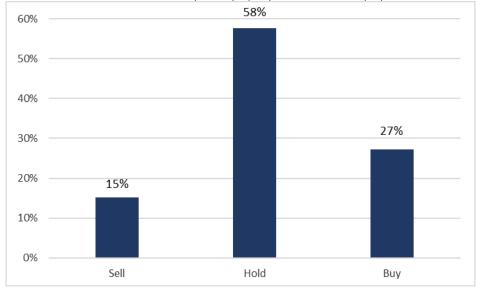
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Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

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Name(s) of the analyst(s): Jortikka

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EVLI EQUITY RESEARCH

DUELL

Consumer Discretionary Distribution/Finland, September 21, 2023 Preview

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